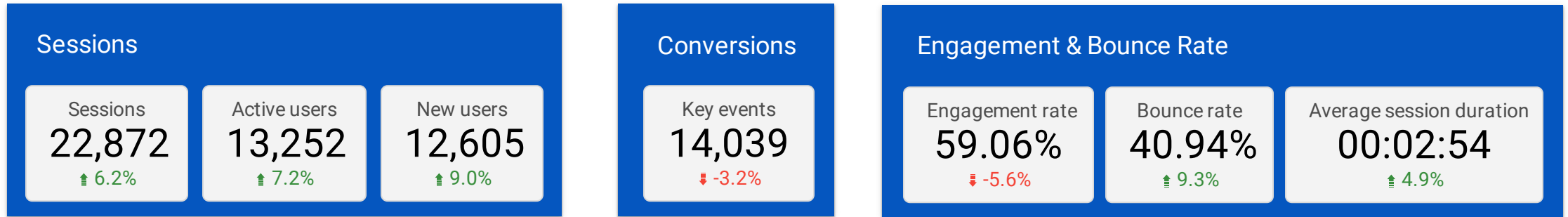
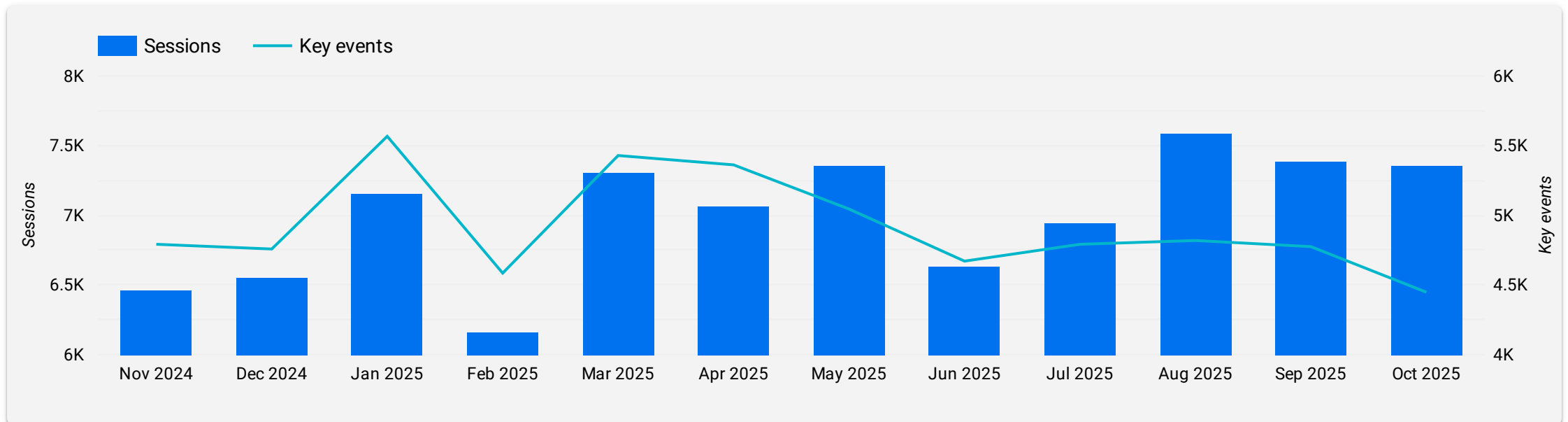


## Overview



## Month to Month

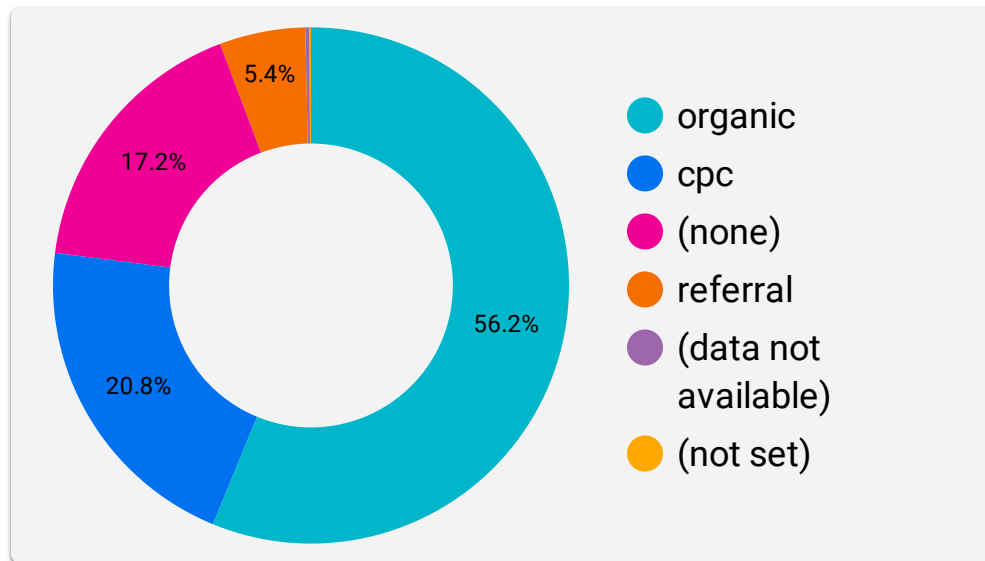


## Source

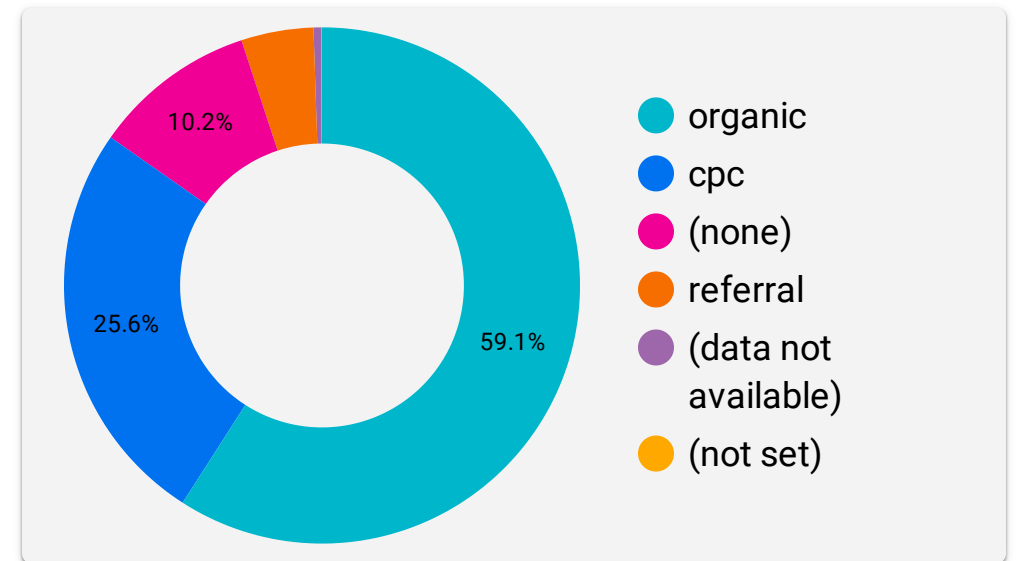
### Source Details

Session medium	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
organic	12,714	8,158	64.17%	35.83%	00:03:14	8,294
cpc	4,708	2,926	62.15%	37.85%	00:02:57	3,600
(none)	3,902	1,943	49.79%	50.21%	00:01:59	1,435
referral	1,217	550	45.19%	54.81%	00:02:40	636
(data not available)	55	41	74.55%	25.45%	00:04:54	66
(not set)	26	8	30.77%	69.23%	00:01:19	8

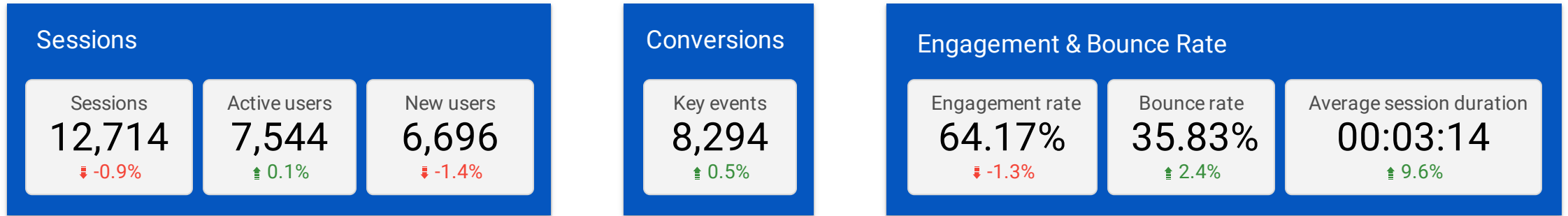
### Sessions per Source



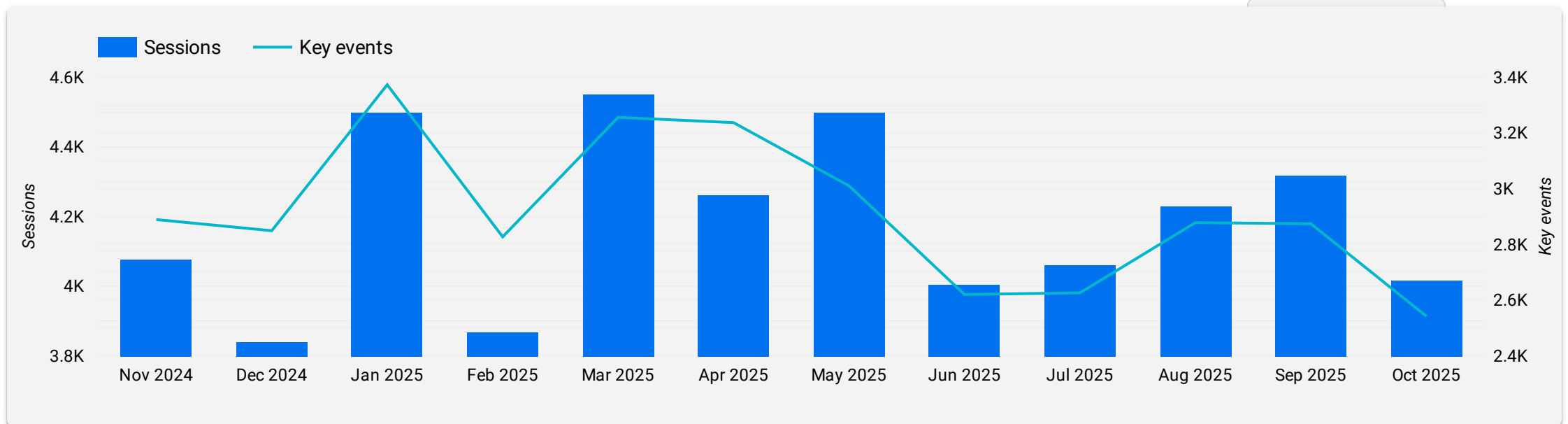
### Conversions per Source



## Organic Search



## Month to Month



## Key Events

### Conversions

Key events

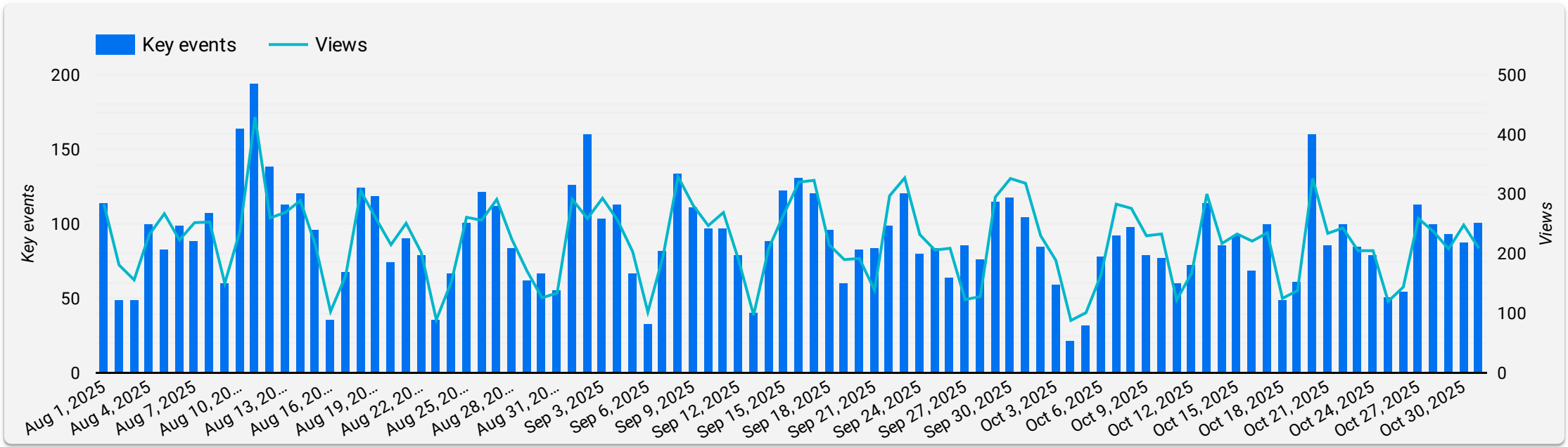
8,294

↑ 0.5%

### Website Conversion Type

Event name	Key events ▾
Book Now Click GA4 Header	3,600
Book Now - On Page GA4	3,391
Request Script GA4	719
Request Referral GA4	299
Phone Number Tap	266
contact_us	19

### Conversions vs Views



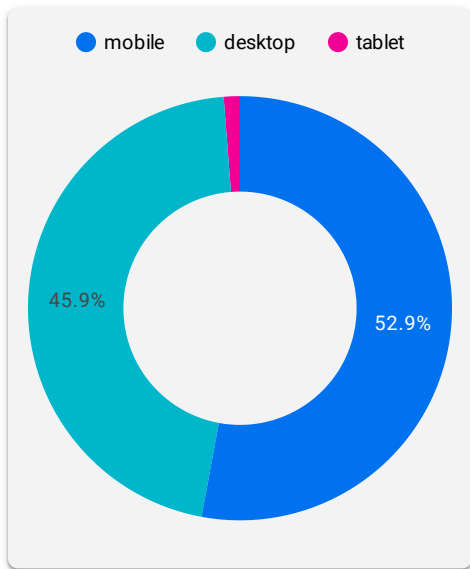
## Top Pages

### Top 10 Pages

Page path	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
/	6,663	4,703	70.58%	29.42%	00:02:43	4,607
/about-hhmp/doctors/	1,342	1,122	83.61%	16.39%	00:02:21	1,030
/contact-hunters-hill-medical-practice/	1,301	958	73.64%	26.36%	00:03:00	369
/general-practice/doctor-consultation/	591	528	89.34%	10.66%	00:01:41	397
/general-practice/iron-infusion-service-near-me-sydney/	504	336	66.67%	33.33%	00:02:06	108
/appointment-information/	346	289	83.53%	16.47%	00:03:09	304
/allied-health/psychologists/	314	194	61.78%	38.22%	00:01:59	26
/endometriosis-and-pelvic-pain/	287	220	76.66%	23.34%	00:02:45	72
/specialist-medical-services-centre/	224	205	91.52%	8.48%	00:01:10	50
/general-practice/	215	208	96.74%	3.26%	00:00:25	138

## Device & Location

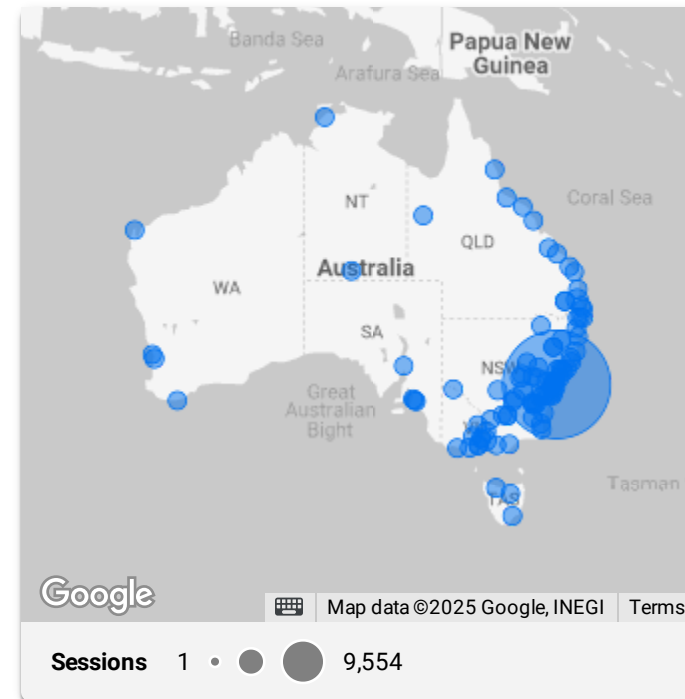
### Device Used



Device category	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
mobile	6,656	3,892	58.47%	41.53%	00:02:43	4,057
desktop	5,771	4,076	70.63%	29.37%	00:03:50	4,048
tablet	155	103	66.45%	33.55%	00:05:31	189

### Location

Town/City	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
Sydney	9,554	6,378	66.76%	33.24%	00:03:19	6,461
Melbourne	332	229	68.98%	31.02%	00:03:36	175
Brisbane	331	211	63.75%	36.25%	00:02:21	137
Newcastle	141	88	62.41%	37.59%	00:02:39	86
Wollongong	139	94	67.63%	32.37%	00:02:27	82
Central Coast	133	91	68.42%	31.58%	00:03:08	67
(not set)	125	78	62.40%	37.60%	00:02:50	39
Canberra	83	53	63.86%	36.14%	00:03:27	40
Moruya	80	48	60.00%	40.00%	00:01:55	32
Junee	69	48	69.57%	30.43%	00:01:44	48



## Keyword Rankings Overview

### Keyword Ranking

Percent in Top 10

**70.23**

↑ 41.8%

Average Postion

**7.85**

↓ -16.4%

Rankings Increased

**26**

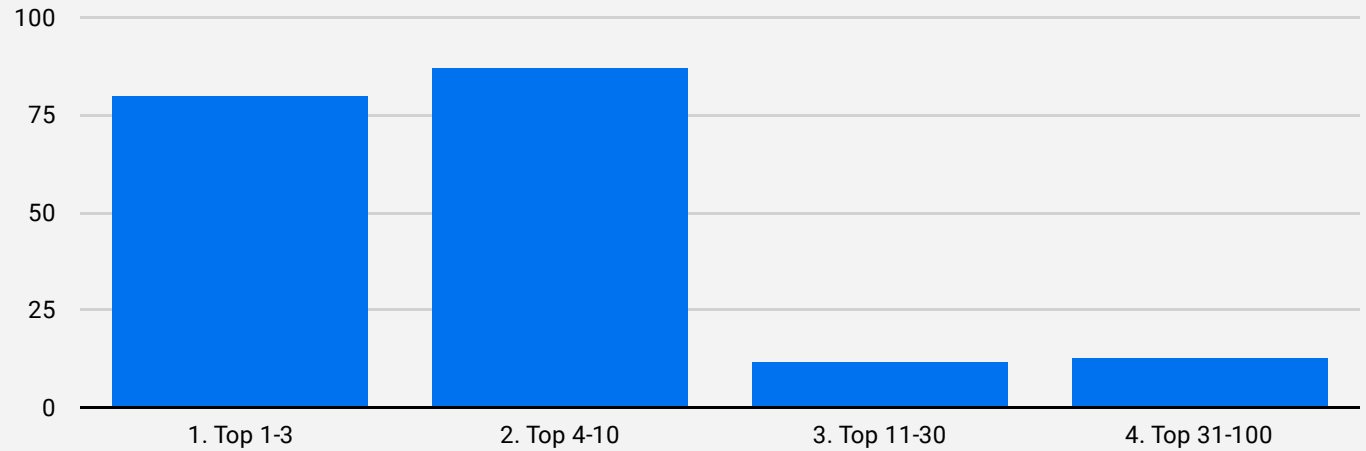
0.0%

Rankings Decreased

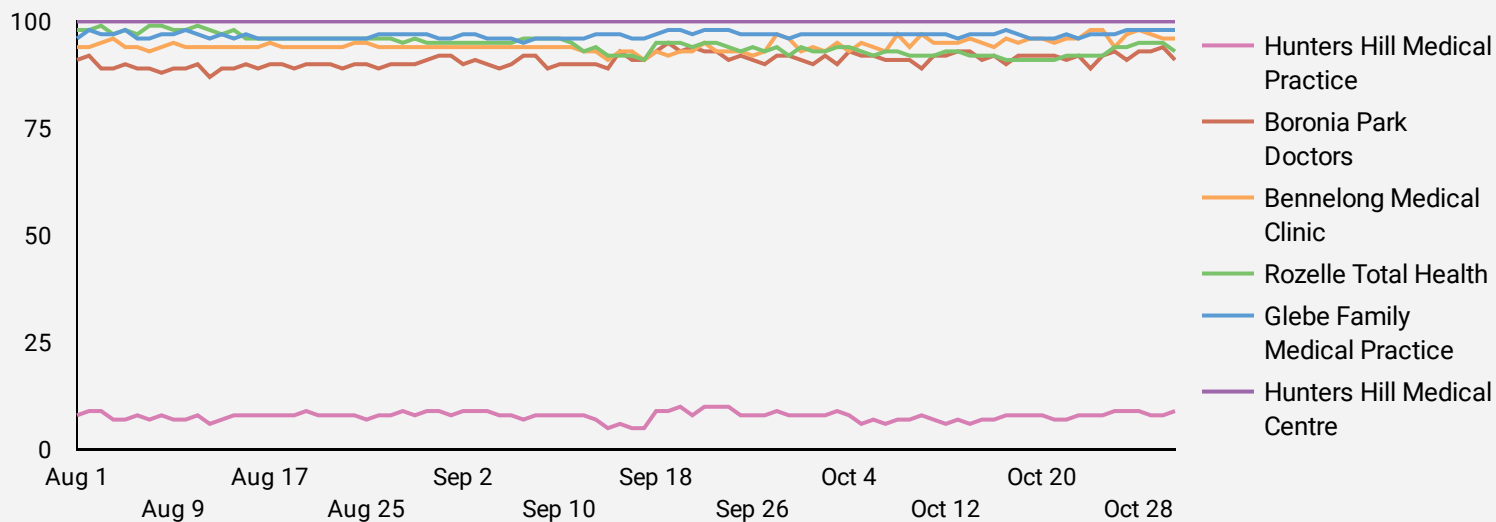
**37**

↑ 146.7%

### Keywords Distribution



### Competitor Average Position



Competitor	Organic ranking ▴
Hunters Hill Medical Practice	7.85
Boronia Park Doctors	90.86
Bennelong Medical Clinic	94.38
Rozelle Total Health	94.57
Glebe Family Medical Practice	96.77
Hunters Hill Medical Centre	100

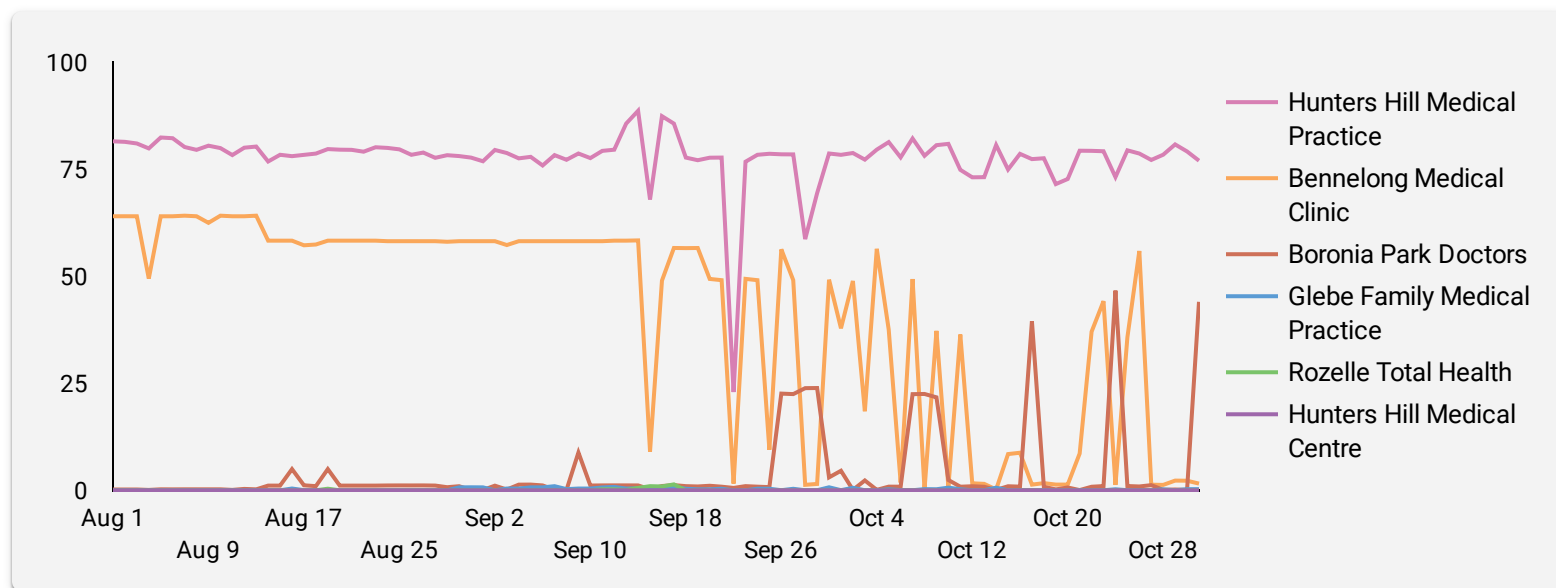
Keyword Rankings

Keyword	Organic ranking <sup>▲</sup>	Search vol.	Ranking Dynamics
dr charbel	1	50	0
charbel badr	1	20	0
surgeon doctor	1	90	0
medicals near me	1	6,600	1
dr charbel badr	1	30	0
general practice hunters hill	1	10	0
gp hunters hill	1	90	0
hh medical	1	20	0
hunter hill medical centre	1	20	0
hunters hill clinic	1	10	0
flu clinics near me	1	50	0
hunters hill general practice	1	10	0
hunters hill gp	1	90	0
hunters hill medical	1	720	0
hunters hill medical center	1	20	0
hunters hill medical centre	1	20	0
hunters hill medical practice	1	3,600	0
iron infusion bulk billed	1	260	0
iron infusion clinic	1	390	0
iron infusion clinics	1	320	0
iron infusion near me	1	2,400	0
iron infusions near me	1	1,600	0
iron injections sydney	1	10	1
book iron infusion	1	70	0
medical centre hunters hill	1	20	0
flu vaccine clinic	1	40	0
bulk billed iron infusion sydney	1	170	0
flu clinic	1	70	0
iron infusion clinics near me	1	320	0
covid vaccine clinic near me	1	40	6
medical practise	1	110	0
audiology doctors	1	90	0
where to get iron infusion	1	110	0
iron infusion clinic near me	1	320	0
local medical doctors	1	390	0
general medical practice	1	40	0
dr practice	1	260	0
medical practice	1	2,900	0
medical practice services	1	10	0
hill medical centre	1	990	0
allied medical practice	1	10	3
health center near me	1	480	0
bulk billed iron infusion near me	1	390	0
pelvic pain doctors near me	2	10	1
iron infusion sydney	2	590	-1
hill medical services	2	1,600	0
aged care doctor	2	50	0
dr andrew bowes	2	30	0
surgery doctor	2	70	0
speech pathology solutions	2	20	0
gynaecologist near me	2	60	0
endometriosis clinic near me	2	70	3
yellow fever shots near me	2	480	0
medical centres near me	2	90,500	-1
pathology hunters hill	2	40	0
health clinic	2	1,300	0
covid and flu vaccine near me	2	210	5
mole map australia	2	0	3
mole mapping clinic	2	0	0
travel vaccinations clinic	2	390	0
iron infusion clinic sydney	2	40	0
yellow fever vaccines near me	2	480	0
medical audiology services	2	320	0
general practitioner consultation	2	260	-1
psychologist hunters hill	2	20	0
covid and flu vaccine	2	170	21
doctor appointment	3	1,900	0
health care clinic	3	110	0
hills medical centre	3	1,600	-1
endometriosis treatment centers	3	10	5
endometriosis and pelvic pain clinics	3	90	0
mole map check	3	10	0
health centre	3	1,900	0
influenza vaccine near me	3	480	0
ahn endocrinology	3	10	0
hunters hill physio	3	170	0
dr catherine turner	3	320	0
flu vaccines near me	3	320	0
skin map	3	260	-1
podiatrist hunters hill	3	70	0
skin and mole clinic	4	90	0
hearing test doctor	4	40	0
audiologist	4	5,700	4
medical nutritionist	4	40	0
paediatric speech therapist	4	140	14
paediatric speech pathologist	4	590	8
nephrology surgeon	4	10	96
chronic illness specialist	4	10	6
molescan clinic	4	320	0
specialist for hearing	4	480	0
flu jab near me	4	320	0
gynecologists near me	4	360	0
skin mole check	4	170	4
molemap sydney	4	170	0



## Competitors

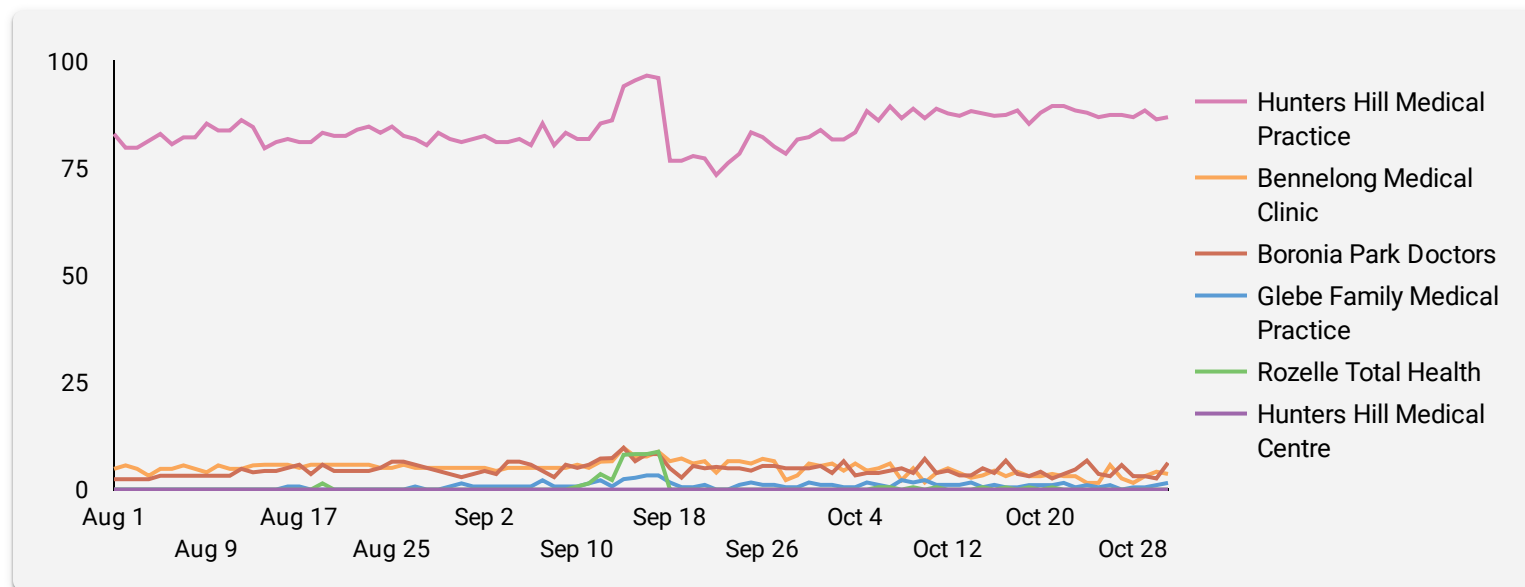
### Competitor - Search Visibility



Competitor	Search visibility ▾
Hunters Hill Medical Practice	77.79
Bennelong Medical Clinic	41.44
Boronia Park Doctors	4.06
Glebe Family Medical Practi...	0.3
Rozelle Total Health	0.28
Hunters Hill Medical Centre	0

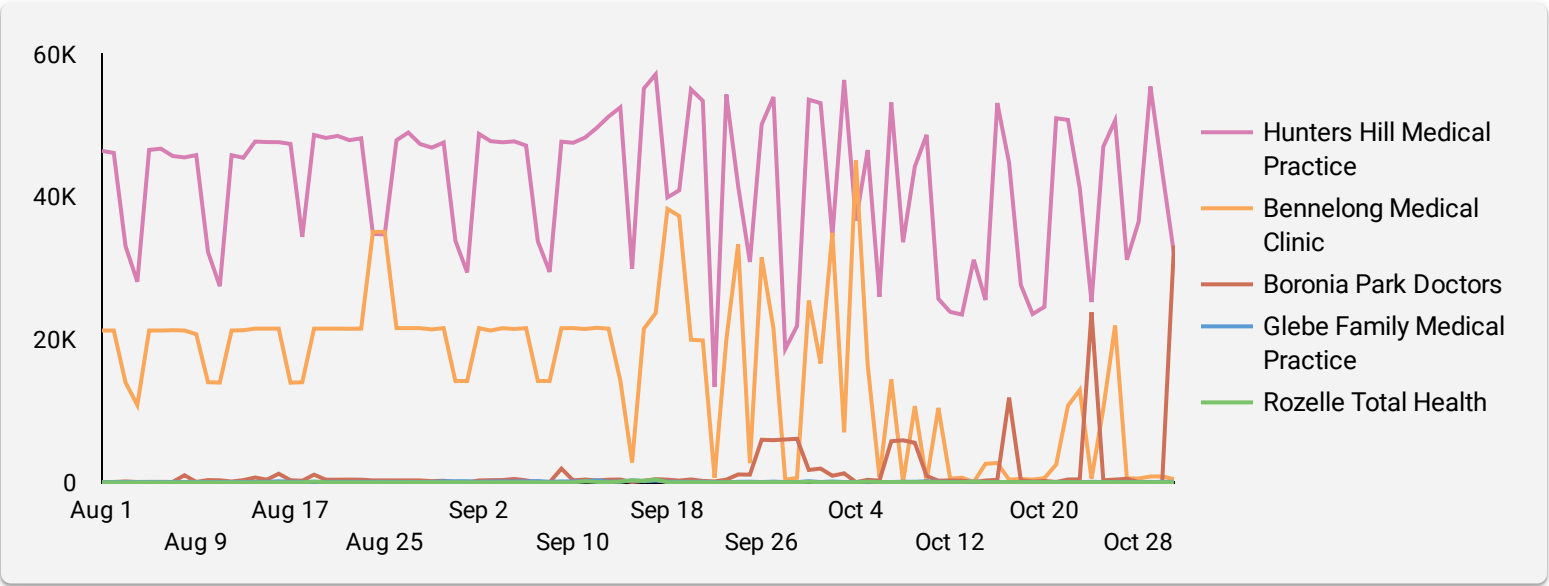
### Competitor - Percent in Top 10

Competitor	TOP 10 percent ▾
Hunters Hill Medical Practice	84.15
Bennelong Medical Clinic	4.97
Boronia Park Doctors	4.65
Glebe Family Medical Practice	0.79
Rozelle Total Health	0.51
Hunters Hill Medical Centre	0



Competitors

Competitor - Estimated Traffic



Competitor	Traffic forecast ▾
Hunters Hill Medical Practice	41,803.08
Bennelong Medical Clinic	15,616.26
Boronia Park Doctors	1,545.99
Glebe Family Medical Practice	89.88
Rozelle Total Health	39.5